

PRESS RELEASE**Federal Bank Ernakulam Zone begins the new financial year organizing a Blood Donation Camp in Kochi**

Federal Bank, Ernakulam Zone began the new financial year by organizing a Blood Donation Camp at its Zonal Office premises in Marine Drive, Kochi on the 1st of April 2016. The camp, which was organized in association with Indian Medical Association (IMA), Kochi Chapter, was inaugurated by Ernakulam District Collector Shri M G Rajamanickam IAS, in the presence of Shri Varghese K I, Chief General Manager & Kerala Network Head, Shri Raju Hormis, Head - CSR, Shri Antu Joseph, GM (Business & Products) and Shri. Sunny N V, DGM & Zonal Head, Federal Bank. More than 100 Federals from various branches and offices participated in the camp and donated blood. Shri. Sunny N V, Ernakulam Zonal Head of Federal Bank who spearheaded the initiative said "Having ended March, a grueling month for all bankers, we thought it best to start off the new year by doing something for the society and hence this gesture of ours on the 1st of April. We thank IMA for partnering us in this noble cause which we believe will bring solace to the needy patients and also help generate awareness on the importance of blood donation".

Caption of picture:

The Blood Donation camp organized by Federal Bank, Ernakulam Zone in association with IMA being inaugurated by Ernakulam District Collector Shri M G Rajamanickam IAS. Also seen in picture are Shri Antu Joseph, GM (Business & Products), Shri Varghese K I, Chief General Manager & Kerala Network Head, Shri Raju Hormis, Head - CSR, and Shri. Sunny N V, DGM & Zonal Head, Federal Bank.

Rajanarayanan N
Assistant General Manager

About Federal Bank:

Federal Bank is a leading Private Sector Bank with a branch network of 1,252 branches and 1,548 ATMs spread across the country. The Bank's total business mix (deposits + advances) stands at Rs 1.22 Lakh Crore as at March 31, 2015 and it has earned a net profit of Rs 1005.75 Crore. Bank's Capital to Risk weighted Ratio (CRAR) stood at 15.46% at the end of March 31, 2015. Federal Bank has its Representative Office at Abu Dhabi that serves as a nerve centre for NRI customers in the UAE. Federal Bank is transforming itself, keeping its principles intact, into an organization that offers services beyond par. It has a well defined vision for the future as a guidepost to its progress.

